

DKH Legacy Trust National Conference

'Harnessing *Your Talents*' Tutor Biographies

Day One: Wednesday 31st March 2010

Dame Kelly Holmes, Chair of DKH Legacy Trust

- Welcome and Introduction: Why I Set Up the Trust and Celebrating Success



Dame Kelly Holmes is best known for her international athletics career. She has won Olympic, World, Commonwealth and European medals, and added the ultimate sporting trophy to her collection at the Athens Olympic Games in 2004: Double Olympic Gold.

She is not only known for her medals and records, but also for her determined and committed approach to life and work. Having achieved success beyond her dreams, she has a passion for helping others fulfil their potential.

As well as being Chair of DKH Legacy Trust, she also has many other roles and responsibilities that keep her very busy! She works with a range of charities, sponsors and other organisations where she feels she can use her skills and experience to make a difference.

Sarah Winckless, Olympic Bronze Medallist and 2 x World Champion

- Welcome and Introduction: An HT story – My Personal Experience of the Trust's Support



Sarah was an Olympic bronze medallist in Athens and a member of the gold medal winning Women's Quad at the World Championships in 2005 and 2006. Her last international competition was the Beijing Olympics where she placed fifth in the Women's Eight.

Since retiring, she has become an active member in the Trust's work. She acts as both athlete mentor and role model in the Sporting Champions and Backing Talent programmes; and has also accessed the Business Mentoring Programme, attended a 2-day NLP Course and is a member of the newly formed Performer Steering Group.

Sarah works on a consultancy basis for Howard Warwick Associates, and after 6 years motivational speaking experience aspires to be a business coach.

John Palmer, Trustee of DKH Legacy Trust and Director of Corporate Communications and Public Relations at Sheffield Hallam University

- Networking Skills: How to Talk to and Influence People



John Palmer has been at Sheffield Hallam University for six years and runs all aspects of internal and external communications as well as managing the overall image and reputation of the University.

He began as a journalist on local and national newspapers, and has subsequently run corporate affairs departments for several high-profile international companies and organisations. Throughout his career, he has seen the value of sport and has used it to develop strategies for major marketing and positioning campaigns for businesses.

He has also worked for the world's largest Events and Sports Marketing Company, IMG, where he helped to devise and run the campaign to popularise ballroom dancing and ran media campaigns for international sports stars.

DKH Legacy Trust National Conference

Michael Lockyer, Managing Partner at Nightingale Associates

- Managing Your Finances
- Taking the Mystery Out of Finances (Day 2)



Michael is Managing Partner of Nightingale Associates, the financial services arm of Mercer & Hole chartered accountants. He has over 20 years experience of successfully advising clients on financial services matters. During this time he has advised quoted businesses and their main board directors, private companies and their owners, and individual private clients and their families.

While some of Michael's clients are household names, Michael strongly believes that everyone should be entitled to affordable, high quality financial advice and entered his industry aiming to achieve this goal. In 1993, Michael established his own business, Nightingale Associates, whose clients, from all walks of life, benefited from Michael and his team's focus on establishing lasting relationships built on trust and shared objectives.

Bev James, Managing Director and Head of Training at The Coaching Academy

- Setting Up a Business for the First Time
- Introduction to Coaching Skills



As a professional coach Bev has experienced the profound effect coaching can have on businesses and individuals. She believes that there is nothing more rewarding than seeing someone accomplish personal or business goals, knowing that you played a part in their success.

With almost ten years experience under their belt, the Coaching Academy skilfully combines coach training with business building skills, to help new coaches live their passion by earning a living doing what they love.

Penny Crisfield, Director of Apollinaire Consultancy Associates

- Developing Learning Plans: How to Plan Sessions to Optimise Learning



Penny Crisfield is a former UK Lacrosse Coach and Player, Lecturer and Sport Psychologist; she has also held roles as an Assistant and Interim CEO and Head of Coach Education for the National Coaching Foundation (now sportscoach UK).

She established Apollinaire Consultancy Associates Ltd in 1999 with a mission to promote and achieve sustainable personal and corporate excellence in business and in sport. Apollinaire believes in a training and support approach that empowers individuals and teams and leaves organisations with a legacy of ongoing professional development leading towards excellence. Penny is working with DKH Legacy Trust on the RAMP project, delivering the Level 3 Certificate in Mentoring to its RAMP Mentors.

DKH Legacy Trust National Conference

Vicky Bailey, Director of Delphinus Sport and DKHLT Coach

- Personal Coaching Session: Help! I Don't Know What to Do?



Vicky started her career as Schools Liaison Officer in Plymouth managing the Champion Coaching Programme, moving to work for the National Coaching Foundation as a Regional Coaching Development Officer in the East Region. She worked for the National Playing Fields Association at a UK level developing a programme targeting disaffected youths. She then moved to take up the post of Active Sports Manager.

Vicky set up Delphinus Sport in May 2002 working with a number of partners from both Governing Bodies and County Sports Partnerships. Throughout her career, Vicky has developed as a trainer and is now a National Trainer for the NSPCC Child Protection in Sport Unit and sports coach UK National Trainer and Assessor. Vicky has led on the DKH Legacy Trust's Harnessing Talent Next Steps Sessions and worked on our Safeguarding Children policies and practices. She is also working with the Trust on the RAMP project, delivering the Level 3 Certificate in Mentoring to its RAMP Mentors.

Jeremy Lazarus, NLP Master Trainer

- Personal Coaching Session: Help! I Don't Know What to Do?



Jeremy Lazarus is a Certified Master Trainer of NLP (one of about 50 in the world) and a high performance executive and sports coach. Prior to becoming a coach, Jeremy spent over 15 years in business as an accountant, finance director, management consultant and corporate treasurer.

In addition to running NLP courses, Jeremy coaches and trains business people, coaches and athletes to perform more effectively. He regularly speaks at workshops, conferences and seminars, and has appeared on television and live radio several times. He is the author of the Amazon UK number 1 best-selling book '*Ahead of the Game: How to Use Your Mind to Win in Sport*'.

Jeremy has twice supported the Trust's National Support Programme for Harnessing Talent performers, running a session at our inaugural National Conference in 2009, and recently holding a Two-Day Course in NLP at our offices in London.

John Parsons, Managing Director at Create Development and DKHLT Coach

- Development Planning Session: Help! I Know What I Want to Do But Don't Know How to Get There?
- Team Building Activities with Young People/Performers (DAY 2)



John is Managing Director and Lead Consultant at Create Development. He has a strong background in sport as a Performer, Coach, Coach Educator, Coach Development Officer and, most recently, Regional Manager for London at sports coach UK.

John spent 4 years with Chelsea Football Club and went to the United States on a soccer scholarship where he gained an MSc in Education and began his coaching career. John has coached at all ages and levels of Youth Football and is currently a UEFA 'B' Licensed Coach, an FA Coach Educator and a Senior Tutor for sports coach UK.

John has led on the DKH Legacy Trust's Harnessing Talent Next Steps Sessions, as well as developing and providing support to athletes delivering on Sporting Champions and Backing Talent programmes.

DKH Legacy Trust National Conference

Andy Graham, Senior Executive at BP and DKHLT Business Coach

- Introducing the DKHLT Business Coaching Programme
- Increasing Your Chances for Long Term Success (DAY 2)



Andy is a retired international BP senior executive with over 25 years experience in the downstream oil industry in both established and emerging markets. At BP since 1981, he built and led high performing teams in the European, Asian and Middle Eastern markets and organisationally complex areas of business.

Andy's portfolio includes instigating and managing organisational change whilst on a 2 year secondment to HM Treasury, consistently raising profitability through a customer centric approach to performance delivery, and relationship management with Oman and Shanghai government ministers and officials.

He studied at both Cambridge and Harvard University, and in 2008, was a Board member for the European Chamber of Commerce in Shanghai. Andy is currently developing the DKH Legacy Trust Business Mentoring Programme for our retired elite performers.

Alan Rapley, Consultant and Chair of Performer Steering Group

- Introducing the Performer Steering Group



Alan is a former 1996 Olympic Swimming Team Captain. He set up the 'Alan Rapley Consultancy Ltd' in 2008 after a successful career in Sports Administration. His company, which provides services to RBS, scUK and British Swimming, offers a number services and solutions including: Mentoring systems, Leadership management, Education systems, Group and Employee engagement and Performance Development.

Before setting up his consultancy Alan was the Coach Development manager for the ASA. He was responsible for creating, developing and implementing the UK Coaching Certificate (UKCC) qualifications in four aquatic disciplines. Alan also set up the first teacher and coach licence scheme that covered the 80,000 swimming coaches currently working across the UK. As a volunteer he is Chairman of Hinckley Town Cricket Club and is an active member of Leicestershire County Cricket Club Management Board.

Alan has been involved in numerous DKHLT Backing Talent projects and is the Chair of the newly elected Performer Steering Group.

DKH Legacy Trust National Conference

Day Two: Thursday April 2010

Bev Salt, Programme Director at British Olympic Association

- Keynote: Services to Athletes



Beverley has been with AstraZeneca plc since 1993 in a number of Executive roles in Marketing and Business Development. She is currently on secondment to the BOA to develop corporate mentoring partnerships between the NGBs and FTSE companies. Given her business background, she has also been asked to lead a number of strategic change projects for the British Olympic Association, including reviewing how BOA can engage most effectively with Athletes.

Previously she was with ICI plc becoming General Manager of Central & Eastern Europe. Bev is a Non-Executive Director the National Centre for Languages and Watford Palace Theatre. Bev is keen on personal development and has completed an International Masters in Practical Management, her first degree being from University of Cambridge in Modern Languages. She qualified as a Chartered Director with the Institute of Directors in 2007, and is a member of their Professional Accreditation Committee.

Julie Whelan, CEO at DKH Legacy Trust

- Keynote: London 2012 Young Leaders Programme
- New DKH Legacy Trust Projects for Athlete Employment



Julie has over twenty seven years experience in the Education sector. In 1995-7 she took on a middle school headship in difficult circumstances, and then became a local authority adviser in Hertfordshire and a Registered Inspector with OfSTED in 1998.

This same year, Julie was appointed by the Youth Sport Trust to establish the Specialist Sports College programme and worked closely with the Department for Children, Schools and Families to ensure this programme was developed effectively. In 2000 she took on the role of Education Director with the YST and spearheaded the expansion of the Sports College Programme and the wider remit of education within the YST.

In July 2008 she was appointed CEO of the DKH Legacy Trust. On top of her daily Executive role, Julie also leads on DKHLT's Inspiring Lives programmes which help disadvantaged young people to find and believe in their own talents.

Ronnie Heath, Consultant at Create Development and DKHLT Coach

- Team Building Activities with Young People/Performers



Ronnie is Managing Director at Create Development. He is the Lead Author of the *Funs for Everyone*, *Raising the Bar* and *Accelerating Abilities* learning resources and former National Trainer for sports coach UK's Multi-skill delivery. He continues to develop tutors, resources and courses for a variety of agencies. The winner of the 'Outstanding Achievement in Coach Education for London' in 2006, he became England Basketball's Coach of the Year in 2007, following the rise of the Taunton Tigers Men's team to National Division 1. He is now the lead consultant for Create Development and works both nationally and internationally.

DKH Legacy Trust National Conference

Steve Girdler, Director of London 2012 at Adecco

- The Game Plan



Steve Girdler is Director of London 2012 Partnership at Adecco, responsible for sponsorship activities such as the Athlete Career Programme as well as the delivery of the recruitment and outplacement services on-site with particular emphasis on the delivery of innovative programmes to ensure a truly inclusive Games.

Steve started his career in sales and marketing roles within the construction industry. In 2000 he joined KPMG as Industry Manager for Construction Services and two years later became Chief Operating Officer for KPMG Real Estate Advisors, a newly formed business unit operating from the UK where he helped build £40m in the first year and launched new national and international services.

In 2004 Steve Joined Kelly Services as Director of Marketing where he was responsible for all marketing activity in the UK and Ireland working closely with other European countries and the Head Office in the US and led a Global brand reposition.

Pat Glennon, Adecco V.P. and Global Director

- The Game Plan



Patrick Glennon is the Global Director of the International Olympic Committee Athlete Career Programme in co-operation with Adecco. He began developing programmes to support athletes making the transition from sport to the labour market in 2002, working with the National Football League in the USA. He went on to work with the other professional leagues, and worked with the US Olympic Committee in 2005, before assuming his global responsibilities in 2006 with the IOC and the International Paralympic Committee. Since he began working with the programme, it has delivered career services to more than 5,000 Olympic and Paralympic athletes in over 40 countries and continues to grow.

Prior to assuming his current position, Patrick had more than 20 years' experience delivering accretive business results as a global corporate development executive. His global experience includes managing operations across Europe, Asia and the Americas. Patrick now manages both the IOC and IPC Athlete Career Programmes.

Emyr Roberts, Strategic Lead on Excel, Sport England

- Supporting Talented Young Performers



Emyr joined Sport England at the end of September 2009, leading a small team providing advice and support to sports and monitoring how effective they are in achieving outcomes and targets to demonstrate progress with their talent development programmes.

Prior to joining Sport England, Emyr worked at UK Sport for over 10 years as a Senior Performance Advisor leading the relationship with and providing support to a number of Olympic and Paralympic sports via the world class programmes. In addition to the sport specific advisory role Emyr was a member of the Government Coaching Task Force and contributed to the development of the UK Coaching Framework. Emyr's early career consisted of a number of Sport Development roles with Kent, Harrogate Borough Council and prior to that worked in South East London leading a private sector led sports development project.

Emyr has played and coached a number of sports - representing Wales at schoolboy level in Cricket; playing semi professional football and Yorkshire league cricket.

DKH Legacy Trust National Conference

Tim Lawler, CEO at SportsAid

- Supporting Talented Young Performers



Since Tim's appointment as CEO in 2004, SportsAid has undergone major change including modernisation of governance and structure, significant growth in commercial partnerships and rebranding. In this time the charity has tripled its grant-giving budget, more than doubled the athletes it is able to help and has been given the lead role for the Government-backed Talented Athlete Scholarship Scheme.

At Saracens, Tim was the youngest MD in the Premiership and was responsible for the non-playing activities of the club. He created the award-winning Saracens Community Programme, achieving national recognition as Best Community Sports Programme in the UK and being named category winner of the London Business Awards in 2002 and 2003; the programme was also recommended as a Model of Best Practice by the DCMS Select Committee. In 2000, Tim was a founding Trustee of the innovative Saracens Foundation, which helps young people through sport.

Prior to joining Saracens he worked in the Rugby Development Department at the RFU.

Pauline Harrison, Consultant and Board Member at CCPR

- Supporting the Development of Decision Makers in Your Sport: Developing Good Governance



Pauline has a long background of working in sport. She has worked for the Lawn Tennis Association and was also the chief executive of England Netball. She is now an independent consultant and was elected onto the CCPR Board of Directors in 2003.

She has been a member of the Government Coaching Task Force since its inception in 2000 and is a governing body representative on the DCMS Project Board which oversees delivery of the task force's recommendations.

Pauline has played both tennis and netball to county level and contributes to the development of coach education programmes throughout the world. In addition, she is an External Examiner for the University of Wales and Cardiff for the MA Sports Development and Coaching.